

Dimensions of winning and losing in the silver economy in Lithuania

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Factors of Uncertainty

- Macroeconomic challenge of limited growth
- Sectoral analysis: limited number of entrepreneurs and sectoral segregation
- The generation of Euro-Families (grand mothers with grand children)
- Personal space: long distance for ageing and relatively short for youngsters
- Values: age (experience) as disadvantage; openness as advantage; the lack of openness to differences
- Technology: the lack of IT competencies in the age of rising IT, automated with robots services.
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Challenges for Public Policies

- Mitigate risks of low income (pensions)
- Provide low cost high quality (health care, social) services
- Ensure IT advanced service accessibility for seniors
- Develop part time jobs market
- Create IT competence permanent development services
- Develop environmentally friendly policies: bearing practice - the burning on the rise and the church against spreading dust wherever you like

Winning or Lossing

- *Winning*: greater employment, more inclusive society, better usage of competencies; better quality of life.
- *Loosing*: lack of employees, growing differences in income and the rise of poverty among ageing; low quality of life.

Thank you for your attention

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Egle Stonkute contribution to the Round Table session

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